

Catharine "Cat" Graff

*Deep understanding of branding principles. Ability to simplify and communicate complex information visually. Navigate ambiguity with creative solutions.
Flexible in projects that can pivot at any time.*

Experience

Creative Specialist | Freelance | 2005 - Present

Create illustrations and art in various mediums. Translate ideas into graphic design.
Communicate visually while targeting a focused audience.

Throughout my career I have worked on creative developed for brands such as Microsoft, Sony, Nintendo, THQ, Activision, Marvel, DC Comics, HBO, AMC, Amazon, NHL, OHL, Niagara IceDogs and Food Banks across Canada.

Communications Director | Apocalypse Studios | 2020 - 2021

Sustain the brand identity of the studio. Produce creative including graphic design and user interface.

Graphic & UI Artist | Silicon Knights | 2008 - 2011

Manage corporate identity, branding, style guides and marketing materials as well as graphic design within video games. Credited on two shipped AAA video games as well as The Goblin Man of Norway short film.

Volunteer

Graphic Artist

Home Hospice Association

Education

Graphic Design Diploma

Niagara College | Honours

Advisory Board Member

Niagara College

Multimedia Certificate

Niagara College | President's Honour Roll

