

Catharine "Cat" Graff

*Create illustrations and art in various mediums. Translate ideas into graphic design.
Communicate visually while targeting a focused audience.*

Experience

Creative Professional | Freelance | 2000 - Present

Deep understanding of branding principles. Ability to simplify and communicate complex information visually. Navigate ambiguity with creative solutions.

Flexible in projects that can pivot at any time.

Throughout my career I have worked on creative developed for brands such as Microsoft, Sony, Nintendo, THQ, Activision, Marvel, DC Comics, HBO, AMC, Amazon, NHL, OHL, Niagara IceDogs and Food Banks across Canada.

Communications Director | Apocalypse Studios | 2020 - 2021

Create and sustain the brand identity of the studio. Produce creative including graphic design and user interface.

*Titles held include **Creative & Communications** from October 2020 to April 2021 and **User Interface Artist** from August 2020 to October 2020.*

| **Graphic & UI Artist** | Silicon Knights | 2008 - 2011

| **Owner & Creative Director** | Studio 53 | 2005 - 2008

| **Senior Graphic Designer** | ADG | 2003 - 2005

| **Graphic & Web Designer** | Future Access | 2002 - 2003

— FIND MY EXPANDED EXPERIENCE ONLINE AT CATGRAFF.COM/CV

Volunteer

Graphic Artist

Home Hospice Association

Advisory Board Member

Niagara College

Education

Graphic Design Diploma

Niagara College | Honours

Multimedia Certificate

Niagara College | President's Honour Roll

