



Catharine “Cat” Graff

CONTACT

catlovescreating@gmail.com

PORTFOLIO

catgraff.com/design

EDUCATION

Graphic Design Diploma

Multimedia Certificate

🌟 President's Honour Roll

SKILLS

Visual Communications

Graphic Design

Vector Illustration

Pixel Art

GIF Creation

Video Editing

SOFTWARE

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Google Suite

Adobe Premiere

Adobe After Effects

ABOUT

Create illustrations and art in various mediums.

Translate ideas into graphic design.

Communicate visually while targeting a focused audience.

EXPERIENCE

Creative Professional

Freelance | 2000 – Present

Deep understanding of branding principles. Ability to simplify and communicate complex information visually. Navigate ambiguity with creative solutions. Flexible in projects that can pivot at any time.

Throughout my career I have worked on creative developed for brands such as Microsoft, Sony, Nintendo, THQ, Activision, Marvel, DC Comics, HBO, AMC, Amazon, NHL, OHL, Niagara IceDogs and Food Banks across Canada.

Creative Design Manager

Scholars Education | 2021 – Present

Manage and create versatile print and digital content to use across a wide range of marketing initiatives within the Education Industry. Ensure all branding is consistent and on message. Anticipate and be responsive to the needs and expectations of over 70 franchise locations.





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EXPERIENCE

User Interface Artist Creative & Communications Communications Director

Apocalypse Studios | 2020 – 2021

Design and sustain the brand identity of the studio including pitch documents, press kits, social media and podcasts. Produce creative including graphic design and user interface. Manage a team of streamers including behind-the-scenes setup and scheduling.

VOLUNTEER

Graphic Artist & Photographer

Niagara Dog Rescue | 2022

Advisory Board Member for the Graphic Design Curriculum

Niagara College | 2006 – 2016

CURRICULUM VITAE

catgraff.com/cv

